

To reserve a place on:

How Fair is Fair Trade?

Working at 'tipping the balance' and making trading fair for all

On Saturday 7th March 2009

Please return your completed booking form (overleaf) as soon as possible, to:

**Rachael Salmon
The Mirfield Centre
College of the Resurrection**

Stocksbank Road
Mirfield
WF14 0BW

Tel: 01924 481920

Fax: 01924 481921

Email: centre@mirfield.org.uk

*If you would like a receipt for your booking, please
enclose a stamped addressed envelope.*

*If you do not wish to request a receipt, you may
assume you have been booked in for the event
unless you hear otherwise.*

*Please feel free to photocopy this form as many
times as you wish and distribute it to friends and
colleagues.*

*We look forward to welcoming you to
The Mirfield Centre.*

The day will be led by:

Barbara Crowther

Barbara Crowther is Head of Communications for the Fairtrade Foundation, a non-profit organisation that works with businesses, community groups and individuals to improve the trading position of producer organisations in the global South, and promote sustainable livelihoods, using product certification – the FAIRTRADE Mark – as a tool for development.

Barbara and her team at the Foundation are responsible for building consumer awareness and understanding of Fairtrade – including grassroots campaigning, media and PR, marketing and promotions.

Barbara has worked in international development education and campaigning since 1989. Her career began as a global youth worker and educationalist for the aid agency CAFOD, later to become Head of Public Education, running campaigns on landmines and ethical trade, as well as working on the national Jubilee 2000/Drop the Debt campaign. She joined the Foundation in February 2004 having spent over three years at Save the Children, running campaigns on asylum, and both UK and international child poverty.

Barbara also served from 2004-2007 on the Board of the Trade Justice Movement, a coalition of over 60 organisations working to make trade work better for people and the planet.

The Mirfield Centre



How Fair is Fair Trade? **Working at 'tipping the balance' and making trading fair for all**



Saturday 7th March 2009

10.30 am - 3.30 pm

Main Speaker:

Barbara Crowther
from The Fairtrade Foundation

Afternoon workshops

Cost: **£15.00**

(includes lunch, made using fairly traded produce)

About the Day

An opportunity to reflect together on the questions that fair trade can raise, and to meet with others who promote fair trade within their context.

Over 3000 Fairtrade certified products have been certified to carry the FAIRTRADE Mark in the UK, and sales grew 72% in 2007 to reach an estimated retail value of almost £500m.

9 in 10 UK adults now say they have heard of Fairtrade, and a recent TNS Omnibus survey revealed that 70% of adults are now aware of the FAIRTRADE Mark, making it easily the most recognised ethical label in the UK.



Go bananas this Fairtrade Fortnight!

Be part of the world's biggest Fairtrade banana-eating record attempt. Join in by eating a Fairtrade banana anytime between noon on Friday 6 March and noon on Saturday 7 March.

Programme

10.15 - 10.30 am

Arrival & refreshments

10.30 - 10.40 am

Welcome & introduction to the day (Stephen Butler)

10.40 am - 12.00 pm

Key note speaker: Barbara Crowther
(with time for group discussion or questions)

12.00 - 12.10 pm

Comfort break

12.10 - 12.50 pm

A visit to India: making links with producers (Tina Blaker)

1.00 - 1.45 pm

Lunch using fairly traded produce

1.50 - 2.25 pm

Workshops - choose from:

- 1. Becoming a fair trade school - the story**
- 2. Devising an act of worship on fair trade**
- 3. Divine Chocolate—a ten-year story**

2.35 - 3.10 pm

Workshops - as above

3.15 - 3.30 pm

Closing worship: led by Tina Walker

Booking Form

Fee: **£15.00**

I wish to book places on

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and enclose a cheque for

£.....

Name:.....
(Mr/Mrs/Miss/Rev/Dr/other)

Address:.....

.....

.....

Tel. No:.....

Email:.....

Special Dietary Requirements.....

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Bookings cannot be accepted unless accompanied by payment.
Please make cheques payable to
The Mirfield Centre